

MARKETING LEAD (f/m/d) - Full-time

You are a team player and want to help scaling a fast-growing Austrian start-up? You are interested in digital business models and you have an affinity for online marketing/ e-commerce? Then boomerank is the right place for you! Together we want to revolutionize the online marketing market with our proprietary AI-based software and give our customers (online shops) an effective tool to succeed in the digital world. Compensation with appropriate qualifications: gross annual salary starting at 51.260€.

Your tasks

- Build, own and implement boomerank's marketing & employer branding strategy
- Create brand awareness resulting in an inbound sales boost and employee-pull
- Define and implement marketing campaigns to create traction
- Ensure a great relationship with the media and other key stakeholders (operational ownership with team members)
- Consistently monitor marketing performance and implement data-based actions

Your profile

- 2+ years of experience in marketing or growth (ideally with a proven track-record of successfully scaling B2B tech companies)
- Bachelor's degree in Business, Marketing or other related field
- Proactive self-starter with creative personality and great organizational skills
- Independent and result-oriented way of working with high willingness to learn
- Ambitious, curious and passionate about the startup culture and technology
- Fluency in German and English
- Understanding of the eCommerce field and its underlying processes (advantage)

Your time with us offers

- Competitive salary as well as the opportunity to build a software and AI startup
- Attractive individual stock option plan in a high growth company
- Wide range of tasks with room for personal initiative, independence and responsibility
- Start up working atmosphere (including work equipment) in an interdisciplinary team with flexible working hours as well as a nice office with a fitness area
- Further employee benefits (e.g. prepaid card with budget for restaurant visits worth 4,40€ per workday)

APPLY NOW

Are you interested or do you have any questions? Then please contact us at office@boomerank.io. We are looking forward to receiving your application (CV, certificates, references).