

Online Marketing Success/Project Manager (f/m/d) - Full-time

We are a startup that is in the process of helping entrepreneurs with their online advertising in an automated and AI-controlled way. With boomerank, Google advertising has never been that easy and affordable. Thanks to our growth, we are looking for suitable and motivated employees to strengthen our Customer-Success-Team. You are a team player and want to work in a startup environment? You are interested in digital business models and you have an affinity for online marketing & e-commerce? You want to work independently with an enthusiastic and motivated team? Then boomerank is the right place for you!

Your tasks:

- First point of contact for newly acquired customers
- Support the build up of our customer success team
- Assisting our new customers with the setup/ onboarding of our software solution (e.g. Google Ads, Conversion Tracking)
- Ongoing performance review of our customers' software usage and derivation of recommendations for them
- Support the further improvement of our software and the related customer success processes

Your profile:

- Practical experience in online performance marketing (Google Ads, Google Analytics, Conversion Tracking, etc)
- Bachelor's degree or higher ideally with focus on (online) marketing, e-commerce, economics or tech
- Independent customer-centric work style
- Independent and result-oriented way of working with high willingness to learn
- Ambitious, curious and passionate about the startup culture, venture capital and technology
- Strong communication skills in German and English
- Understanding of the e-commerce field and its underlying processes (advantage)
- Online marketing agency experience (advantage)

Your time with us offers:

- Wide range of tasks with room for personal initiative, independence and responsibility
- Start up working atmosphere (including work equipment) in an interdisciplinary team with flexible working hours as well as a nice office with a fitness room
- Further employee benefits (e.g. prepaid card with 4.40€ restaurant budget for each workday)
- Working together with a young and highly motivated team
- The opportunity to build up a software and AI startup
- Compensation with appropriate qualifications: gross annual salary 36.076€

APPLY NOW:

Are you interested or do you have any questions? Then let us make ads easier together. Contact us now at office@boomerank.io. We are looking forward to receiving your application (CV, certificates, references). You can find more about us directly on boomerank.io.